

PLANOGRAMS A, B, C

SUGGESTED ORDER



DrBrown's®



Qty	Item No.	Description	RRP	WSALE	Subtotal
3	SB83005-INTLX	Dr. Browns Narrow Options + 250ml 3pk - RRP \$42.95	\$49.95	\$30.29	\$90.87
3	WB51600	Dr. Browns WN Options +150ml 1pk - RRP \$15.95	\$17.95	\$10.85	\$32.55
3	WB52600	Dr. Browns WN Options +150ml 2pk - RRP \$31.95	\$35.95	\$21.20	\$63.60
3	WB91600	Dr. Browns WN Options +270ml 1pk - RRP \$16.95	\$19.95	\$11.64	\$34.92
3	WB92600	Dr. Browns WN Options +270ml 2pk - RRP \$33.95	\$38.95	\$23.23	\$69.69
2	AC004	Narrow-Neck Silicone Handles, Pink - RRP \$13.45	\$13.45	\$8.59	\$17.18
2	AC005	Narrow-Neck Silicone Handles, Blue - RRP \$13.45	\$13.45	\$8.59	\$17.18
2	AC009	WIDE-Neck Silicone Handles, Blue - RRP \$14.45	\$14.45	\$9.30	\$18.60
2	AC008	WIDE-Neck Silicone Handles, Pink - RRP \$14.45	\$14.45	\$9.30	\$18.60
2	SB03005	Dr. Browns Narrow Options + Starter Kit - RRP \$48.95	\$56.95	\$33.33	\$66.66
2	SB05005	Dr. Browns Narrow Options + Newborn Feeding Set - RRP \$85.95	\$94.95	\$61.80	\$123.60
2	WB03606	Dr. Browns WN Options + Start Kit 3 Bottles - RRP \$52.95	\$57.95	\$34.12	\$68.24
2	WB09600	Dr. Browns WN Options + Newborn Feeding Set - RRP \$92.95	\$94.95	\$59.33	\$118.66
2	AC167	Dr. Browns WN Options + Deluxe Newborn Gift Set	\$149.95	\$90.99	\$181.98
2	AC039	Dr. Browns Powdered Milk Dispenser (short) - Blue	\$13.95	\$7.57	\$15.14
2	AC038	Dr. Browns Powdered Milk Dispenser (short) - Pink	\$13.95	\$7.57	\$15.14
3	700	Dr. Browns Bottle Brush Standard Blue	\$13.95	\$8.29	\$24.87
3	AC026	Dr. Browns Bottle Brush Standard Pink	\$13.95	\$8.29	\$24.87
3	620	Dr. Browns Bottle Brush Cleaning Brush, 4-Pack	\$8.95	\$5.25	\$15.75
2	680	Dr. Browns WN Storage/Travel Cap, 2-Pack	\$8.95	\$5.25	\$10.50
2	630	Dr. Browns Narrow Storage/Travel Cap, 3-Pack	\$8.95	\$5.25	\$10.50
2	BF016	Dr. Browns Nipple Shield Size 1 (Up to 24mm)	\$24.95	\$15.09	\$30.18
2	BF017	Dr. Browns Nipple Shield Size 2 (Over 25mm)	\$24.95	\$15.09	\$30.18
3	S4005	Dr. Browns Breastmilk Storage Bag (6oz / 180ml), 25-Pack	\$27.95	\$16.64	\$49.92
3	PA12002	Dr. Brown's Advantage Pacifier, Stage 1, Blue 2 Pk	\$17.95	\$9.78	\$29.34
3	PA12001	Dr. Brown's Advantage Pacifier, Stage 1, Pink 2 Pk	\$17.95	\$9.78	\$29.34
3	PA22002	Dr. Brown's Advantage Pacifier, Stage 2, Blue 2 Pk	\$17.95	\$9.78	\$29.34
3	PA22001	Dr. Brown's Advantage Pacifier, Stage 2, Pink 2 Pk	\$17.95	\$9.78	\$29.34
2	AC220-INTL	Dr. Browns Insta-Feed Bottle Warmer & Sterilizer	\$79.95	\$39.79	\$79.58
2	AC057	Dr. Browns Microwave Sterilizer with NO Bottles	\$77.95	\$44.06	\$88.12
3	TE102	Dr. Browns Teether A-Shaped 'Flexees' - Blue	\$10.95	\$6.81	\$20.43
3	TE101	Dr. Browns Teether A-Shaped 'Flexees' - Pink	\$10.95	\$6.81	\$20.43
2	TC61004	Dr. Browns Cup 180ml Soft Spout Transition Blue	\$17.95	\$10.61	\$21.22
2	TC61003	Dr. Browns Cup 180ml Soft Spout Transition Pink	\$17.95	\$10.61	\$21.22
2	TC91012	Dr. Browns Cup 270ml Weighted Straw Blue	\$18.95	\$11.87	\$23.74
2	TC91011	Dr. Browns Cup 270ml Weighted Straw Pink - RRP \$16.95	\$18.95	\$11.87	\$23.74
3	302-ANX	Dr. Browns Narrow Teat Level-1 Silicone 2pk - RRP \$11.95	\$14.95	\$8.76	\$26.28
3	322-ANX	Dr. Browns Narrow Teat Level-2 Silicone 2pk - RRP \$11.95	\$14.95	\$8.76	\$26.28
3	332-ANX	Dr. Browns Narrow Teat Level-3 Silicone 2pk - RRP \$11.95	\$14.95	\$8.76	\$26.28
3	313-ANX	Dr. Browns Narrow Teat Level-4 Silicone 2pk - RRP \$11.95	\$14.95	\$8.76	\$26.28
3	292-ANX	Dr. Browns Narrow Teat Premie Flow Silicone 2pk - RRP \$11.95	\$14.95	\$7.51	\$22.53
3	312-ANX	Dr. Browns Narrow Teat Y-Cut Silicone 2pk - RRP \$11.95	\$14.95	\$8.76	\$26.28
3	WN1201-ANX	Dr. Browns WN Teat Options + Level 1 - 2pk - RRP \$12.95	\$15.95	\$8.29	\$24.87
3	WN2201-ANX	Dr. Browns WN Teat Options + Level 2 - 2pk - RRP \$12.95	\$15.95	\$8.29	\$24.87
3	WN3201-ANX	Dr. Browns WN Teat Options + Level 3 - 2pk - RRP \$12.95	\$15.95	\$8.29	\$24.87
3	WN4201-ANX	Dr. Browns WN Teat Options + Level 4 - 2pk - RRP \$12.95	\$15.95	\$8.29	\$24.87
3	WN0201	Dr. Browns WN Teat Options + Premie - 2pk - RRP \$12.95	\$15.95	\$8.29	\$24.87
3	WNY201-GBX	Dr. Browns WN Teat Options + Y Variable Flow - 2pk - RRP \$12.95	\$15.95	\$8.29	\$24.87
3	SB41005-GBX	Dr. Browns Narrow Options + 120ml 1pk	\$17.95	\$10.55	\$31.65
3	SB81005-GBX	Dr. Browns Narrow Options + 250ml 1pk	\$18.95	\$11.33	\$33.99
3	SB43002	Dr. Browns Narrow Options + 120ml 3pk teats and soother	\$46.95	\$30.29	\$90.87
				Total Wholesale	\$2,024.88
				Less 15% Discount	-\$303.73
				Total 15% OFF	\$1,721.15



NOW: \$1,721.15



QTY	CODE	DESCRIPTION	RRP	WSALE	SUBTOTAL
3	SB81005-GBX	Dr. Browns Narrow Options + 250ml 1pk - RRP \$15.95	\$18.95	\$11.33	\$33.99
3	SB41005-GBX	Dr. Browns Narrow Options + 120ml 1pk - RRP \$14.95	\$17.95	\$10.55	\$31.65
3	SB83005-INTLX	Dr. Browns Narrow Options + 250ml 3pk - RRP \$42.95	\$49.95	\$30.29	\$90.87
3	WB51600	Dr. Browns WN Options +150ml 1pk - RRP \$15.95	\$17.95	\$10.85	\$32.55
3	WB52600	Dr. Browns WN Options +150ml 2pk - RRP \$31.95	\$35.95	\$21.20	\$63.60
3	WB91600	Dr. Browns WN Options +270ml 1pk - RRP \$16.95	\$19.95	\$11.64	\$34.92
3	WB92600	Dr. Browns WN Options +270ml 2pk - RRP \$33.95	\$38.95	\$23.23	\$69.69
3	AC039	Dr. Browns Powdered Milk Dispenser (short) - Blue	\$13.95	\$7.57	\$22.71
3	700	Dr. Browns Bottle Brush Standard Blue	\$13.95	\$8.29	\$24.87
3	AC026	Dr. Browns Bottle Brush Standard Pink	\$13.95	\$8.29	\$24.87
3	620	Dr. Browns Bottle Brush Cleaning Brush, 4-Pack	\$8.95	\$5.25	\$15.75
3	630	Dr. Browns Narrow Storage/Travel Cap, 3-Pack	\$8.95	\$5.25	\$15.75
3	680	Dr. Browns WN Storage/Travel Cap, 2-Pack	\$8.95	\$5.25	\$15.75
3	PA12002	Dr. Brown's Advantage Pacifier, Stage 1, Blue 2 Pk	\$17.95	\$9.78	\$29.34
3	PA12001	Dr. Brown's Advantage Pacifier, Stage 1, Pink 2 Pk	\$17.95	\$9.78	\$29.34
3	PA22002	Dr. Brown's Advantage Pacifier, Stage 2, Blue 2 Pk	\$17.95	\$9.78	\$29.34
3	PA22001	Dr. Brown's Advantage Pacifier, Stage 2, Pink 2 Pk	\$17.95	\$9.78	\$29.34
3	TE102	Dr. Browns Teether A-Shaped 'Flexees' - Blue	\$10.95	\$6.81	\$20.43
3	TE101	Dr. Browns Teether A-Shaped 'Flexees' - Pink	\$10.95	\$6.81	\$20.43
3	TC61004	Dr. Browns Cup 180ml Soft Spout Transition Blue	\$17.95	\$10.61	\$31.83
3	TC61003	Dr. Browns Cup 180ml Soft Spout Transition Pink	\$17.95	\$10.61	\$31.83
3	TC91012	Dr. Browns Cup 270ml Weighted Straw Blue	\$18.95	\$11.87	\$35.61
3	TC91011	Dr. Browns Cup 270ml Weighted Straw Pink - RRP \$16.95	\$18.95	\$11.87	\$35.61
3	302-ANX	Dr. Browns Narrow Teat Level-1 Silicone 2pk - RRP \$11.95	\$14.95	\$8.76	\$26.28
3	322-ANX	Dr. Browns Narrow Teat Level-2 Silicone 2pk - RRP \$11.95	\$14.95	\$8.76	\$26.28
3	332-ANX	Dr. Browns Narrow Teat Level-3 Silicone 2pk - RRP \$11.95	\$14.95	\$8.76	\$26.28
3	313-ANX	Dr. Browns Narrow Teat Level-4 Silicone 2pk - RRP \$11.95	\$14.95	\$8.76	\$26.28
3	292-ANX	Dr. Browns Narrow Teat Premie Flow Silicone 2pk - RRP \$11.95	\$14.95	\$7.51	\$22.53
3	312-ANX	Dr. Browns Narrow Teat Y-Cut Silicone 2pk - RRP \$11.95	\$14.95	\$8.76	\$26.28
3	WN1201-ANX	Dr. Browns WN Teat Options + Level 1 - 2pk - RRP \$12.95	\$15.95	\$8.29	\$24.87
3	WN2201-ANX	Dr. Browns WN Teat Options + Level 2 - 2pk - RRP \$12.95	\$15.95	\$8.29	\$24.87
3	WN3201-ANX	Dr. Browns WN Teat Options + Level 3 - 2pk - RRP \$12.95	\$15.95	\$8.29	\$24.87
3	WN4201-ANX	Dr. Browns WN Teat Options + Level 4 - 2pk - RRP \$12.95	\$15.95	\$8.29	\$24.87
3	WN0201	Dr. Browns WN Teat Options + Premie - 2pk - RRP \$12.95	\$15.95	\$8.29	\$24.87
3	WNY201-GBX	Dr. Browns WN Teat Options + Y Variable Flow - 2pk - RRP \$12.95	\$15.95	\$8.29	\$24.87
3	SB03005	Dr. Browns Narrow Options + Starter Kit - RRP \$48.95	\$56.95	\$33.33	\$99.99
3	WB03606	Dr. Browns WN Options + Start Kit 3 Bottles - RRP \$52.95	\$57.95	\$34.12	\$102.36
3	S4005	Dr. Browns Breastmilk Storage Bag (6oz / 180ml), 25-Pack	\$27.95	\$16.64	\$49.92
3	SB43002	Dr. Browns Narrow Options + 120ml 3pk teats and soother	\$46.95	\$30.29	\$90.87
				Total Wholesale	\$1,416.36
				Less 15% Discou	-\$212.45
				Total 15% OFF /	\$1,203.91



NOW: \$1,203.91



C Planogram

QTY	CODE	DESCRIPTION	RRP	WSALE	SUBTOTAL
3	SB41005-GBX	Dr. Browns Narrow Options + 120ml 1pk - RRP \$14.95	\$17.95	\$10.55	\$31.65
3	SB43002	Dr. Browns Narrow Options + 120ml 3pk teats and soother	\$46.95	\$30.29	\$90.87
3	SB81005-GBX	Dr. Browns Narrow Options + 250ml 1pk - RRP \$15.95	\$18.95	\$11.33	\$33.99
3	SB83005-INTLX	Dr. Browns Narrow Options + 250ml 3pk - RRP \$42.95	\$49.95	\$30.29	\$90.87
3	WB51600	Dr. Browns WN Options +150ml 1pk - RRP \$15.95	\$17.95	\$10.85	\$32.55
3	WB52600	Dr. Browns WN Options +150ml 2pk - RRP \$31.95	\$35.95	\$21.20	\$63.60
3	WB91600	Dr. Browns WN Options +270ml 1pk - RRP \$16.95	\$19.95	\$11.64	\$34.92
3	WB92600	Dr. Browns WN Options +270ml 2pk - RRP \$33.95	\$38.95	\$23.23	\$69.69
3	AC039	Dr. Browns Powdered Milk Dispenser (short) - Blue	\$13.95	\$7.57	\$22.71
3	700	Dr. Browns Bottle Brush Standard Blue	\$13.95	\$8.29	\$24.87
3	AC026	Dr. Browns Bottle Brush Standard Pink	\$13.95	\$8.29	\$24.87
3	620	Dr. Browns Bottle Brush Cleaning Brush, 4-Pack	\$8.95	\$5.25	\$15.75
3	630	Dr. Browns Narrow Storage/Travel Cap, 3-Pack	\$8.95	\$5.25	\$15.75
3	680	Dr. Browns WN Storage/Travel Cap, 2-Pack	\$8.95	\$5.25	\$15.75
3	PA12002	Dr. Brown's Advantage Pacifier, Stage 1, Blue 2 Pk	\$17.95	\$9.78	\$29.34
3	PA12001	Dr. Brown's Advantage Pacifier, Stage 1, Pink 2 Pk	\$17.95	\$9.78	\$29.34
3	PA22002	Dr. Brown's Advantage Pacifier, Stage 2, Blue 2 Pk	\$17.95	\$9.78	\$29.34
3	PA22001	Dr. Brown's Advantage Pacifier, Stage 2, Pink 2 Pk	\$17.95	\$9.78	\$29.34
3	TE102	Dr. Browns Teether A-Shaped 'Flexees' - Blue	\$10.95	\$6.81	\$20.43
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3	313-ANX	Dr. Browns Narrow Teat Level-4 Silicone 2pk - RRP \$11.95	\$14.95	\$8.76	\$26.28
3	292-ANX	Dr. Browns Narrow Teat Preemie Flow Silicone 2pk - RRP \$11.95	\$14.95	\$7.51	\$22.53
3	312-ANX	Dr. Browns Narrow Teat Y-Cut Silicone 2pk - RRP \$11.95	\$14.95	\$8.76	\$26.28
3	WN1201-ANX	Dr. Browns WN Teat Options + Level 1 - 2pk - RRP \$12.95	\$15.95	\$8.29	\$24.87
3	WN2201-ANX	Dr. Browns WN Teat Options + Level 2 - 2pk - RRP \$12.95	\$15.95	\$8.29	\$24.87
3	WN3201-ANX	Dr. Browns WN Teat Options + Level 3 - 2pk - RRP \$12.95	\$15.95	\$8.29	\$24.87
3	WN4201-ANX	Dr. Browns WN Teat Options + Level 4 - 2pk - RRP \$12.95	\$15.95	\$8.29	\$24.87
3	WN0201	Dr. Browns WN Teat Options + Preemie - 2pk - RRP \$12.95	\$15.95	\$8.29	\$24.87
3	WNY201-GBX	Dr. Browns WN Teat Options + Y Variable Flow - 2pk - RRP \$12.95	\$15.95	\$8.29	\$24.87
				Total Wholesale	\$1,029.21
				Less 15% Discount	-\$154.38
				15% OFF / NOW	\$874.83



NOW: \$874.83